

FOR OFFICE USE ONLY:

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APP # 700246

#### A. Statement of Activity or Product

The product of the project includes: having a contractor write, edit, and produce five (5) thirty minute television segments that will be broadcast on either the Fox Motorsports Network or In Country TV (ICTV) part of Dish Network Broadcasting and writing an editorial for Dirt Rider Magazine.

Three goals of the project are:

- 1) Educate the SoCal public land recreational user on abandoned mine physical safety hazards (adits, shafts, trenches);
- 2) promote the tread lightly theme and responsible recreation; and,
- 3) highlight five (5) ohv recreation destinations on BLM public lands in the California Desert.

Background: Numerous opportunities for off-highway vehicle recreation exist on BLM managed lands in California Desert. Miles of trails and open areas await all types of OHV enthusiasts in the SoCal area. These are the same lands once used by miners to make a living in the late 1800's and early 1900's. The region of SoCal is home to approximately 24 million people and is the nation's second most populated region. The BLM and the State Department of Conservation have identified over 13,000 physical safety hazards in the desert. The purpose of this project is to help fulfill BLM's mandate to enhance public safety, awareness, and recreation opportunity.

Activity plan: The contractor hired to perform the work will have produce a TV series with all the basic elements of an epic journey for OHV enthusiast in SoCal: SETTING: Planning, preparation, and getting there; THEME: The basic concept of the story as mentioned above; PLOT: our plan includes getting out into the outback of the desert and exploring 5 remote public land destination by means of jeep, motorcycle, or quad; STRUCTURE: The type of formula used for the development of most 30 minute outdoor sport adventure shows; and CHARACTERS: Having people in the story that are good entertainers and good stewards of the product.

A breakdown of the Production Plan includes:

Consultation with an Executive Producer:

\$100.00 per hour (10 hrs) =\$1,000.00

X 5 shows = \$5,000.00

Script Outline for show one 30 min. show:

8 hours x \$150.00 per hour =\$1,200.00

X 5 shows = \$6,000.00

4x4 Vehicles (jeeps), OHV's (motorcycles and quads), Camera Crew Support Vehicles and trailers

\$4000 per show

X 5 shows = \$20,000.00

Cameramen each w/camera per show

\$750.00 per day

X 4 days = \$ 3,000.00

X 5 shows =\$15,000.00

Per Diem

\$100.00 per day X 4 days x 4 people = \$1600.00

X 5 shows = \$8000.00

Editing

per show estimate = \$1200.00

X 5 shows= \$6,000.00

Production GRAND TOTAL: \$60,000.00

## **B. Relation of Proposed Project to OHV Recreation**

This Bureau of Land Management understands that increased population growth in SoCal is also reflected in higher demand for outdoor recreation on public lands. Recreation areas, routes and trails, and campground facilities on public lands in the California Desert can be located in proximity to AML sites. Use of Off-Highway Vehicles often transpires at AML sites amid risks of dangerous shafts and other AML physical safety hazards.

Relationships: OHV travel on public lands in the Desert District exposes riders to high probability of literally riding into and/or near dangerous abandoned mine lands. Every year, dozens of people are exposed to danger while exploring or playing on abandoned mine property. Abandoned mine sites have proved to be an irresistible—and sometimes a harmful—draw for children and adults. Vertical shafts can be hundreds of feet deep. At the surface, they may be completely unprotected, hidden by vegetation or covered by rotting boards. Horizontal openings may seem sturdy, but rotting timbers and unstable rock formations make cave-ins a real danger. Darkness and debris add to the hazards. However, the danger to people and the risk of unintended disruption of the life cycle of colonies of rare bat species make closure of abandoned mines imperative.

The project will communicate a message to viewers. We want our public land users to be informed about the hazards of abandoned mine and make good decisions when they enjoying public lands.

In addition to the proposed project, the BLM California Desert District (CDD) Office, is currently holding public meetings to identify issues and formulate alternatives for a programmatic environmental assessment (PEA) that is being prepared an environmental contractor. The PEA will address remediation of physical safety hazards associated with abandoned mined lands (AML) on public lands managed by the BLM in the CDD. Public meetings will be held on May 27, 2009 in Ridgecrest at the Matarango Room, Marriot Spring Hill Suites at 113 E. Sydnor Avenue; and on May 28, 2009 in Yucca Valley at the Yucca Room, Community Services Department, 57090 Twentynine Palms Highway. Both meetings will begin at 6:00 pm.

During the preparation of the PEA BLM plans to meet with public land OHV user groups, area-wide search and rescue units, and interested parties communicate the message of stay out of abandoned mines and stay alive.

## **C. Identification of Needs**

The purpose of this project is to help fulfill BLM's mandate to enhance public safety and recreation opportunity by eliminating physical safety hazards associated with the legacy of hardrock mining in the California Desert District. This initiative comes on the heels of an Office of Inspector General Audit on AML's, a death of a little girl in an abandoned mine while riding her quad near Kingman AZ last year, and currently 4 AML litigation actions against the BLM totaling over \$100 million. AML physical hazards are primarily acute hazards, posing an immediate threat to life and limb. Examples include unstable structures and mine openings. AML physical safety hazards are defined as an opening (shaft, adit, drift, and tunnel) that is large enough and deep enough for someone to become trapped or injured in or from which a fall could cause bodily injury.

Producers of similar outdoor motorsport TV shows estimate that this project will communicate a message to roughly 6 million OHV users in the southwest US.

Experience of Success: Several years ago, the BLM El Centro Field Office completed a project called "Time Out For Safety" for OHV enthusiast using public lands in Imperial County. Over 10,000 DVDs were distributed to users of the Imperial sand Dunes in Glamis CA..

BLM staff time will be spent planning and preparing necessary documentation needed to conduct filming on public lands. This is a standard process that even the BLM has to follow. Steps in the process include being in compliance with the the

National Environmental Policy Act; meeting agency public relation requirements and protocols; and soliciting and executing a contract for the project.

**D. Location of Training Services**

Preliminary destinations include:

- 1) Segments along the East Mojave Heritage Trail including Whipple Mountains, Horse Thief Springs, and Kingston Wash
- 2) Cargo Muchacho Mountains, Chocolate and Big Maria Mountains
- 3) Panament Valley
- 4) El Mirage
- 5) Stoddard Valley
- 6) Johnson Valley
- 7) Dumont Dunes and Afton Canyon
- 8) McCain Valley
- 9) Bradshaw Trail
- 10) Razor Open Area

Not all destinations may be acheivable because of the time involved to travel between locations. We would work with the producers to provide a quality experience for viewers.

**E. OHV Safety, Environmental Responsibility, and Respect Private Property**

This project contains three (3) primary educational messages:

- 1) Stay Out of Abandoned Mines and Stay Alive!
- 2) Responsible recreation and respect for public lands - Tread Lightly!
- 3) Where to go, how to get there, and what to take on the adventure.

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**1 Optional Project-Specific Application Documents**

Attachments:

[PSA Picture #1](#)

[PSA Picture #2](#)

**2 Optional Project-specific Maps**

Attachments:

[Map of CDD OHV Use Areas and Mining Districts](#)

## 6/2/2009

Version #

Project Cost Estimate for Grants and Cooperative Agreements Program - 2008/2009

6/2/2009

Agency: BLM - California Desert District

Application: Safety - TV Show: OHV Tour of Old Mining Districts

	<p>X 4 days = \$ 3,000.00  X 5 shows =\$15,000.00</p> <p>Per Diem  \$100.00 per day X 4 days x 4 people = \$1600.00  X 5 shows = \$8000.00</p> <p>Editing  per show estimate = \$1200.00  X 5 shows= \$6,000.00</p> <p>Production GRAND TOTAL: \$60,000.00</p>
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	Line Item	Qty	Rate	UOM	Grant Request	Match	Total
<b>DIRECT EXPENSES</b>							
<b>Program Expenses</b>							
<b>1</b>	<b>Staff</b>						
	Administration Officer	40.000	50.000	HRS	0.00	2,000.00	2,000.00
	Recreation Planner	160.000	40.000	HRS	0.00	6,400.00	6,400.00
	Other-Resource Protection Specialist	160.000	50.000	HRS	0.00	8,000.00	8,000.00
	Other-Planner, Env. Coord.	80.000	45.000	HRS	0.00	3,600.00	3,600.00
	Other-Public Relations Officer	80.000	45.000	HRS	0.00	3,600.00	3,600.00
	Other-Field Office Manager(s)	40.000	50.000		0.00	2,000.00	2,000.00
	<b>Total for Staff</b>				0.00	25,600.00	25,600.00
<b>2</b>	<b>Contracts</b>						
	Other-OHV and Abandoned Mine Safety TV S	1.000	60000.000	EA	60,000.00	0.00	60,000.00
<b>3</b>	<b>Materials / Supplies</b>						
<b>4</b>	<b>Equipment Use Expenses</b>						
	Vehicle Operations and Maintenance	6000.000	0.500	MI	0.00	3,000.00	3,000.00

Project Cost Estimate for Grants and Cooperative Agreements Program - 2008/2009  
 Agency: BLM - California Desert District  
 Application: Safety - TV Show: OHV Tour of Old Mining Districts

6/2/2009

	Line Item	Qty	Rate	UOM	Grant Request	Match	Total
5	Equipment Purchases						
6	Others						
7	Administrative Costs						
	Administrative Costs-Contract Administra	40.000	50.000	HRS	0.00	2,000.00	2,000.00
<b>Total Program Expenses</b>					60,000.00	30,600.00	90,600.00
<b>TOTAL DIRECT EXPENSES</b>					60,000.00	30,600.00	90,600.00
<b>TOTAL EXPENDITURES</b>					<b>60,000.00</b>	<b>30,600.00</b>	<b>90,600.00</b>

Project Cost Summary for Grants and Cooperative Agreements Program - 2008/2009  
Agency: BLM - California Desert District  
Application: Safety - TV Show: OHV Tour of Old Mining Districts

6/2/2009

	Line Item	Grant Request	Match	Total	Narrative
<b>DIRECT EXPENSES</b>					
<b>Program Expenses</b>					
1	Staff	0.00	25,600.00	25,600.00	
2	Contracts	60,000.00	0.00	60,000.00	
3	Materials / Supplies	0.00	0.00	0.00	
4	Equipment Use Expenses	0.00	3,000.00	3,000.00	
5	Equipment Purchases	0.00	0.00	0.00	
6	Others	0.00	0.00	0.00	
7	Administrative Costs	0.00	2,000.00	2,000.00	
<b>Total Program Expenses</b>		60,000.00	30,600.00	90,600.00	
<b>TOTAL DIRECT EXPENSES</b>		60,000.00	30,600.00	90,600.00	
<b>TOTAL EXPENDITURES</b>		<b>60,000.00</b>	<b>30,600.00</b>	<b>90,600.00</b>	



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**ITEM 1 and ITEM 2**

**ITEM 1**

- a. ITEM 1 - Has a CEQA Notice of Determination (NOD) been filed for the Project? ☐ Yes ☒ No  
(Please select Yes or No)

**ITEM 2**

- b. ITEM 2 - Are the proposed activities a "Project" under CEQA Guidelines Section 15378? ☐ Yes ☒ No  
(Please select Yes or No)
- c. The Application is requesting funds solely for personnel and support to enforce OHV laws and ensure public safety. These activities would not cause any physical impacts on the environment and are thus not a "Project" under CEQA. (Please select Yes or No) ☐ Yes ☒ No
- d. Other. Explain why proposed activities would not cause any physical impacts on the environment and are thus not a "Project" under CEQA. DO NOT complete ITEMS 3 – 9

All activities are to occur on designated trails and routes previously analyzed in the California Desert Plan and subsequent amendments. All activities associated with this project have been previously analyzed and provided for in previous grants as NEPA and CEQA adequate.

**ITEM 3 - Impact of this Project on Wetlands**

**ITEM 4 - Cumulative Impacts of this Project**

**ITEM 5 - Soil Impacts**

**ITEM 6 - Damage to Scenic Resources**

**ITEM 7 - Hazardous Materials**

Is the proposed Project Area located on a site included on any list compiled pursuant to Section 65962.5 of the California Government Code (hazardous materials)? (Please select Yes or No) ☐ Yes ☒ No

If YES, describe the location of the hazard relative to the Project site, the level of hazard and the measures to be taken to minimize or avoid the hazards.

**ITEM 8 - Potential for Adverse Impacts to Historical or Cultural Resources**

Would the proposed Project have potential for any substantial adverse impacts to historical or cultural resources? (Please select Yes or No) ☐ Yes ☒ No

If YES, describe the potential impacts and for any substantially adverse changes in the significance of historical or cultural resources and measures to be taken to minimize or avoid the impacts.

**ITEM 9 - Indirect Significant Impacts**

**CEQA/NEPA Attachment**

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**1. Evaluation Criteria - Q 1.**

The Applicant is applying for the following type of Project: (Check the one most appropriate.) (Please select one from list)

- ☒ Education – Applicants shall only respond to items 1, 2, 4, 5, 6, 7, 8, 9, 10 and 11  
☐ Safety – Applicants shall only respond to items 1, 2, 4, 5, 6, 12, 13, 14, and 15

1. As calculated on the Project Cost Estimate, the percentage of the cost of the Project covered by the Applicant is 3

(Check the one most appropriate) (Please select one from list)

- ☐ 76% or more (10 points) ☐ 51% - 75% (5 points)  
☒ 26% - 50% (3 points) ☐ 25% (Match minimum) (No points)

**2. Evaluation Criteria - Q 2.**

2. For Applicant's OHV Grant Projects which reached the end of the Project performance period within the last two years, the percentage of all deliverables accomplished 5

(Check the one most appropriate) (Please select one from list)

- ☒ 100% of Deliverable accomplished (5 points)  
☐ 75% to 99% of Deliverables accomplished (3 points)  
☐ Less than 75% of Deliverables accomplished (No points)  
☐ First time Applicants and past Applicants with no active Grant projects within the last two years (2 points)

**3. Evaluation Criteria - Q 3. (FOR DIVISION USE ONLY)**

3. Previous Year Performance 3

(FOR DIVISION USE ONLY) (Check the one most appropriate) (Please select one from list)

- ☒ In the previous year the Applicant has been responsive and communicated effectively with the assigned OHMVR Grant Administrator by phone, email or personal visit (3 points)  
☐ First time Applicants and past Applicants with no active Grant projects within the last two years (2 points)  
☐ In the previous year the Applicant has not been responsive (No points)

**4. Evaluation Criteria - Q 4.**

4. The Project will utilize partnerships to successfully accomplish the Project. The number of partner organizations that will participate in the Project are 4

(Check the one most appropriate.) (Please select one from list)

- ☒ 4 or more (4 points) ☐ 2 to 3 (2 points)  
☐ 1 (1 point) ☐ None (No points)

List partner organization(s)

CORVA  
American Sand Association  
Desert Managers Group  
Cal 4-WD

**5. Evaluation Criteria - Q 5.**

5. The Project addresses the following types of OHV Recreation 4

(Check all that apply.) Scoring: 1 point each (Please select applicable values)

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> ATV  | <input checked="" type="checkbox"/> 4X4                              |
| <input checked="" type="checkbox"/> M.C. | <input checked="" type="checkbox"/> Recreation Utility Vehicle (RUV) |
| <input type="checkbox"/> Snowmobile      | <input type="checkbox"/> Dune buggy, rail                            |
| <input type="checkbox"/> Other (Specify) |  |

**6. Evaluation Criteria - Q 6.**

6. The Project was developed with public input employing the following 2

(Check all that apply) Scoring: 1 point each, up to a maximum of 2 points (Please select applicable values)

- ☐ Meeting(s) with the general public to discuss Project (1 point)  
☒ Conference call(s) with interested parties (1 point)  
☒ Meeting(s) with stakeholders (1 point)

Explain each statement that was checked

The OHV Leadership Council meets quarterly at the California Desert District Office. During these meetings the Abandoned Mines Program Lead has presented the ideas for the project and communicated the need to educate the greater OHV community on the hazards associated with abandoned mines.

**7. Evaluation Criteria - Q 7. (Education Project ONLY)**

7. The Project incorporates the following, clearly identifiable and/or measurable, elements 10

(Check all that apply) (Please select applicable values)

- ☒ Process of researching issues and audience (2 points)  
☒ Objectives (2 points)  
☒ Testing process to ensure actions are effective (2 points)  
☒ Plan to implement the Project (2 points)  
☒ Evaluation and feedback of the process (2 points)

**8. Evaluation Criteria - Q 8. (Education Project ONLY)**

8. Total number of points of contact the Project is anticipated to reach 4

(Check the one most appropriate.) (Please select one from list)

- |   |  |
|---|--|
| <input checked="" type="radio"/> Greater than 10,000 (4 points) | <input type="radio"/> 1,000 to 10,000 (3 points) |
| <input type="radio"/> 100 to 1,000 (2 points)                   | <input type="radio"/> 20 to 100 (1 point)        |
| <input type="radio"/> 0 to 20 (No points)                       |  |

**9. Evaluation Criteria - Q 9. (Education Project ONLY)**

9. Total time a participant will have exposure to the Project's message or training 4

(Check the one item of highest point value that applies.) (Please select one from list)

- ☒ Greater than 2 hours (4 points)  
☐ 1 hour to 2 hours (3 points)  
☐ 5 minutes to less than 1 hour (2 points)  
☐ 1 minute to less than 5 minutes (A Project for maps will fall under this category) (1 point)  
☐ Less than 1 minute (No points)

**10. Evaluation Criteria - Q 10. (Education Project ONLY)**

10. The Project will utilize the following methods of education 8

(Check all that apply) Scoring: 2 point each up to a maximum of 14 points (Please select applicable values)

- |  |   |
|--|---|
| <input type="checkbox"/> Hands on training                 | <input type="checkbox"/> Tool kits  |
| <input type="checkbox"/> Handouts                          | <input type="checkbox"/> Events   |
| <input checked="" type="checkbox"/> Internet messaging/CDs | <input type="checkbox"/> Signage  |
| <input type="checkbox"/> Advertising                       | <input checked="" type="checkbox"/> Radio/TV                              |
| <input type="checkbox"/> Community involvement             | <input checked="" type="checkbox"/> Other (Specify) [dirt rider magazine] |
| <input checked="" type="checkbox"/> Public relations/media |   |

**11. Evaluation Criteria - Q 11. (Education Project ONLY)**

11. The Project provides direct support for delivery of ATV Safety Institute and/or Motorcycle Safety Foundation training 2

(Check the one most appropriate.) (Please select one from list)

- ☐ No (No points) ☒ Yes (2 points)

**12. Evaluation Criteria - Q 12. & 13. (Safety Project ONLY)**

12. The Project will utilize personnel trained to the following level

(Check the one most appropriate.) (Please select one from list)

- ☐ Emergency Medical Technician level, or higher (5 points) ☐ First Responder level (2 points)  
☐ First Aid and CPR (1 points) ☐ No training (No points)

13. The Project will provide search and rescue as follows

(Check the one most appropriate) (Please select one from list)

- ☐ 24 hours, 7 days per week (5 points) ☐ Less than 24 hours, 7 days per week (4 points)  
☐ Less than 24 hours, less than 7 days per week (2 points) ☐ On special occasions/events only (No points)

**13. Evaluation Criteria - Q 14. (Safety Project ONLY)**

14. The Project will have the majority of personnel trained in the following areas

(Check all that apply) Scoring: 2 points each up to a maximum of 16 points (Please select applicable values)

- |   |   |
|---|---|
| <input type="checkbox"/> Radio communication          | <input type="checkbox"/> Tracking skills          |
| <input type="checkbox"/> Avalanche rescue             | <input type="checkbox"/> Navigation training      |
| <input type="checkbox"/> Swift water rescue           | <input type="checkbox"/> ATV certification        |
| <input type="checkbox"/> Dog handling                 | <input type="checkbox"/> Motorcycle certification |
| <input type="checkbox"/> Rope skills                  | <input type="checkbox"/> 4 x 4/Off-Road training  |
| <input type="checkbox"/> Wilderness search and rescue | <input type="checkbox"/> Other (Specify)          |

**14. Evaluation Criteria - Q 15. (Safety Project ONLY)**

15. The Project will have resources that are equipped and trained for rescue in the following environmental conditions\*

(Check all that apply) (Please select applicable values)

- ☐ Type 1 – Extreme Condition (including but not limited to): Altitude (generally 7000 feet+) or Snow, Ice, Desert, Heat, Heavy ground cover, Steep difficult terrain. (2 points)  
☐ Type 2 – Rugged Terrain. Rugged conditions, Altitude (generally under 7000 feet), Heat, Cold concerns, Moderate to heavy ground cover. (2 points)  
☐ Type 3 – Moderate/Gentle Terrain. Gently rolling terrain, Open spaces, Maintained trailheads, and Agricultural areas. (2 points)  
☐ Type 4 – Urban. High traffic, Urban office complexes, man-made surfaces, Public interaction and Park trails.

(2 points)

**\* From the Governor's Office of Emergency Services – Mutual Aid Guidelines, Search and Rescue, Off-Highway Vehicles**